

wireline

**The magazine for the
UK offshore oil and gas industry**

Raise your company profile



wireline

- Reach key decision makers in the UK oil and gas sector by advertising in OGUK's *Wireline* magazine.
- An authoritative publication that brings our readers up to date with the latest news, views, policy developments, interviews and in-depth features.
- With a broad readership, including senior industry representatives, technical experts, purchasers and political stakeholders, *Wireline* provides the ideal editorial environment to promote your products and services.

Read the latest issue at www.oilandgasuk.co.uk/wireline

What's inside

**Updates on
OGUK
activities.**

**Topical
features.**

**Interviews
with UKCS
stakeholders.**



Member news.

**Industry
insight.**

Events.

Recent issues



Months in the making

Aspects of the 2019 strategy, including new opportunities close to launching assets, a new corporate structure, and a focus on cost efficiency. The role of safety is prominent across all these topics. Details below.

Issue 44
Spring 2019

wireline

A Vision for the future
Inspiration for today and tomorrow

OIL&GAS

The magazine for the UK offshore oil and gas industry

Member News

GreenWhite circles waters of Loch Kishern

ASCO enhances supply chain visibility with cargo tracking

Angren wins Shell decommissioning contract

New research shows a positive outlook for the UK oil and gas sector

READ expands offering with PDS acquisition

Decommissioning

A key advantage for operators is that they don't have to build in-house decom teams, then subsequently disband them when the project is complete.

Decommissioning Insight 2018

Environment Report 2018

LOGIC launches standard decommissioning contract

ENVIRONMENT REPORT 2018

New for 2019



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- All new, fully redesigned premium magazine
- New Members News section dedicated to promoting the work and successes of OGUK members.
- Dedicated new Wireline website (arriving mid year) for up-to-date news flow, longer-form articles and SEO-optimised content and wider reach
- Promotion and awareness at all OGUK events
- Printed editions available for all individuals of OGUK member companies
- Promoted by our members in their reception areas.

Wireline by numbers



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12-year history



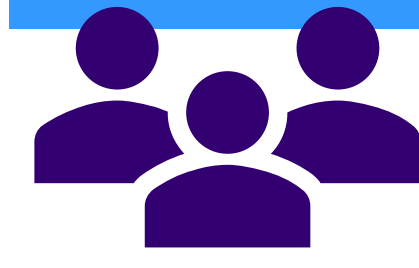
Reach over 46,000 OGUK Twitter followers...




Sent directly to all OGUK member contacts



Over 135,000 digital views in 2018




Distributed at all leading OGUK events



3 issues per year



...and over 26,000 LinkedIn followers



Advertising rates*



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Placement	Member	Non-member
Outside back cover	£1,250	£1,650
Inside front cover	£1,250	£1,650
Inside back cover	£1,050	£1,450
Full page interior	£750	£1,100
½ page interior	£500	£800
¼ page interior	£350	£550

Bulk discounts

**5% for 2
bookings**

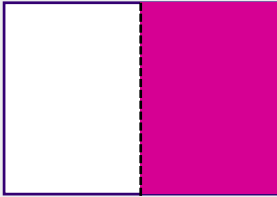
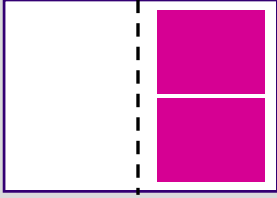
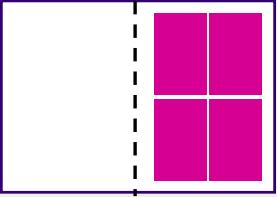
**10% for 3 or
more bookings**

*All rates are exclusive of VAT

Artwork requirements



wireline

Booked space	Dimensions	Example
<i>Please include crop marks and 3mm bleed for all advert artwork</i>		
<p>Full page (including outside or inside covers)</p>	<p>210mm x 297mm (A4 Portrait)</p>	
<p>Half page</p>	<p>178mm width x 128mm height (Landscape)</p>	
<p>Quarter page</p>	<p>86mm width x 132mm height (Portrait)</p>	



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editorial@oilandgasuk.co.uk

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